END-TO-END IT ASSET MANAGEMENT

Lifecycle Services

Plan. Procure. Deploy. Manage. Optimize. Retire.

The complete technology lifecycle — handled.

StratusCxO

STRATUS

FRACTIONAL CIO / CTO

BRIDGEPOINTE

TECHNOLOGY ADVISORY

4	8+	24/7	1 Partner
Core service capabilities	Industries served	Help Desk support	Plan through retirement

WHAT IS LIFECYCLE SERVICES?

Lifecycle Services is an end-to-end IT asset and technology management offering — designed for organizations that lack the internal bandwidth or expertise to manage complex IT vendor relationships, contracts, implementations, and ongoing cost controls.

"Most organizations are so busy managing their technology that they never get around to optimizing it. Lifecycle Services changes that."

Significant Cost Savings

Reduced waste, better vendor rates, and optimized spend across the entire IT portfolio.

Operational Efficiency

Faster deployments, smoother transitions, and less time managing vendor relationships.

Accelerated Tech Adoption

Structured lifecycle management means new capabilities reach users faster and stick.

THE FOUR CORE SERVICES

Four integrated capabilities that cover every stage of your technology lifecycle

01

Technology Expense Management

Tracks, validates, and manages IT expenses using industry-leading tools and expert processes.

- Expense tracking & validation
- Cost containment over time
- Spend visibility & reporting
- Waste identification

02

Mobility Management

Manages employee mobile devices, plans, and carriers — including billing issues and 24/7 Help Desk.

- Device lifecycle management
- Carrier cost optimization
- Billing dispute resolution
- 24/7 end-user Help Desk

03

Strategic Sourcing

Supports vendor selection, procurement, RFPs, and contract negotiation to secure better rates and terms.

- Vendor evaluation & selection
- RFP design and management
- Contract & renewal negotiation
- Rate benchmarking

04

Transition Management

Project management for technology rollouts and migrations — faster, smoother, less disruptive transitions.

- Rollout project management
- Migration planning & oversight
- Risk & dependency mapping
- Go-live stabilization

THE TECHNOLOGY LIFECYCLE

We manage every phase — so your team doesn't have to

01 PLAN

Assess your current environment, identify gaps, and align investments to business goals. Every initiative starts with a business case.

02 PROCURE

Strategic sourcing and vendor selection backed by our supplier network and negotiating expertise. Better rates, better terms.

03 DEPLOY

Transition management ensures rollouts happen on schedule, on budget, and without operational disruption. Structured PM from kickoff to go-live.

04 MANAGE

Ongoing expense tracking, mobility management, and vendor oversight. Billing anomalies caught. Contracts enforced. Costs contained.

05 OPTIMIZE

Continuously benchmark spend, renegotiate contracts, eliminate waste, and align the portfolio to evolving business priorities.

06 RETIRE

Structured decommissioning: data sanitization, contract termination, and compliant disposal. No loose ends, no liability.

WHO LIFECYCLE SERVICES IS FOR

Organizations that can benefit most

SIGNALS YOU NEED IT

- IT team stuck in reactive mode — no bandwidth for strategy
- Vendor contracts auto-renewing without review or renegotiation
- No visibility into total technology spend across the org
- Mobile device billing unaudited and likely inflated
- Technology migrations consistently over time and budget
- Compliance exposure from unmanaged IT assets

IDEAL CLIENT PROFILE

- Mid-market organizations (200–5,000 employees) without a dedicated IT asset management function
- Companies growing through acquisition with fragmented vendor contracts and no unified spend view
- IT leaders who know costs are too high but lack the tools or bandwidth to prove it and fix it
- Organizations facing compliance or regulatory pressure around IT asset documentation and disposal
- Businesses in digital transformation who need structured lifecycle support alongside strategic change

INDUSTRIES SERVED

Lifecycle challenges are universal — Ours scales across every major sector



Manufacturing & Logistics

Complex device fleets, field assets, and vendor sprawl across multiple sites.



Tech & Entertainment

Rapid scaling, SaaS license sprawl, and continuous platform migration cycles.



Healthcare

Strict compliance, clinical device management, and relentless cost containment.



Financial Services

Regulatory scrutiny on IT assets, data sanitization, and vendor risk management.



Retail, Food & Beverage

Distributed locations, POS lifecycle, and seasonal technology scaling.



Consumer Products & Services

High device volume, mobile workforce management, and cost efficiency pressure.



Business Services & Workforce Mgmt

Client-facing SLA commitments tied directly to IT asset uptime.



Education & Non-Profit

Budget constraints demand maximum ROI from every technology dollar spent.

THE STRATUSCXO / BRIDGEPOINTE DIFFERENCE

Why Lifecycle Services through StratusCxO/Bridgepointe — not a point solution or internal team

Managing It Yourself	✦ StratusCxO/Bridgepointe Lifecycle	Point Solutions / Tools
IT team stretched thin; lifecycle work competes with keep-the-lights-on	**Dedicated expert team — bandwidth that scales to your needs**	Tools without expertise; still requires internal headcount to operate
Vendor negotiations handled by non-specialists; leaving money on the table	**Former CIOs and procurement experts negotiate on your behalf**	Automates data collection but doesn't negotiate or act on insights
Reactive cost management; problems discovered during audits or renewals	**Proactive spend optimization — continuously, not just at renewal time**	Reports the problem; someone else still has to solve it
No end-to-end accountability across the full technology lifecycle	**Single partner, full accountability from planning through retirement**	Covers one phase; integrations and handoffs create gaps and risk

WHAT CLIENTS EXPERIENCE

Measurable outcomes from a structured Lifecycle Services engagement

IT costs measurably reduced

Expense management and strategic sourcing consistently uncover savings that fund further transformation.

Vendor relationships under control

Contracts enforced, renewals managed proactively, and billing anomalies caught before they compound.

Mobile estate fully optimized

Carrier costs reduced, devices tracked, and end users supported around the clock.

Tech transitions that actually land

Structured transition management means migrations happen on time, on budget, without business disruption.

IT team focused on what matters

With lifecycle administration handled, internal IT shifts from vendor management to strategic work.

Audit-ready asset documentation

Full lifecycle tracking means compliance, disposal, and data sanitization are documented and defensible.

Ready to Protect Your Deal Value with Lifecycle Services Leadership?

Connect with our team for a complimentary ***IT Lifecycle Services*** Readiness Conversation. We'll review your environment, identify the highest-risk lifecycle gaps, and outline a practical leadership approach to stabilize, modernize, and optimize your IT operations.

No fees, no pressure.

Request a Lifecycle Assessment

A structured review of your IT asset environment, contracts, and spend — with prioritized recommendations.

Schedule a Consultation

Schedule an Introductory Conversation

30 minutes with our strategist. No pitch — just an honest look at where Lifecycle Services fits.

StratusCxO
FRACTIONAL CIO / CTO SERVICES

Bridgepointe Technologies
TECHNOLOGY ADVISORY & SOLUTIONS

INTEGRATE. SEPARATE. ACCELERATE.

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