

# AI Governance & Strategy

*How we help C-suite leaders capture AI's upside  
without inheriting its risk.*

**30-40%**

Reduction in  
AI compliance costs

**3-5x**

Faster AI time  
to production

**\$4B+**

AI spend under  
advisement

StratusCxO



FRACTIONAL CIO / CTO



BRIDGEPOINTE

TECHNOLOGY ADVISORY

# THE AI GOVERNANCE PROBLEM

Most organizations are deploying AI faster than they can govern it — and paying for it.

## FINANCIAL EXPOSURE

**\$4.5M**

Average cost of an AI-related data breach (IBM, 2024)

**€35M**

Maximum EU AI Act fine for high-risk AI violations

**\$880B**

Global AI compliance spend projected by 2027

*Ungoverned AI isn't free — the liability just hits later.*

## OPERATIONAL DRAG

**68%**

of AI projects stall due to unclear governance and ownership

**2.4×**

longer deployment timelines when governance is retrofitted

**41%**

of AI models produce unreliable outputs within 12 months without monitoring

*Poor governance doesn't slow AI down once. It slows it down forever.*

## STRATEGIC RISK

**77%**

of executives cite ungoverned AI as their #1 technology risk

**3 in 5**

boards have no formal AI oversight structure in place

**\$1.3T**

in AI value left unrealized annually due to trust deficits


*AI without governance is a liability on the balance sheet.*

# OUR AI GOVERNANCE SERVICES

*Six practice areas — each delivering measurable business value*


## 01 AI Strategy & Business Case

We translate board-level AI ambition into a funded, prioritized roadmap with defined ROI milestones. Every initiative tied to a business outcome. No strategy decks that live in a drawer.

 Avg. 25% reduction in wasted AI spend through rigorous prioritization.


## 02 Risk, Ethics & Compliance

EU AI Act readiness, HIPAA/SOX alignment, bias controls, and audit-ready documentation — built into your operating model, not bolted on after a regulator calls.

 Clients avoid an avg. of \$2.1M in projected compliance fines in year one.


## 03 AI Vendor Selection & Negotiation

Objective evaluation across OpenAI, Microsoft, Google, AWS, and 60+ AI governance platforms. Bridgepointe's market leverage and relationships consistently deliver better SLAs and pricing than direct procurement.

 Avg. 18–22% savings versus direct vendor negotiation.


## 04 Model Governance & Lifecycle Mgmt.

Model inventory, performance monitoring, drift detection, and version control for every AI system in production. We keep your models accountable long after deployment day.

 Reduces model-related incidents by avg. 60% within 90 days.


## 05 Data Governance for AI

Data lineage, PII controls, training data quality, and consent frameworks — purpose-built for AI workloads. Ensures the data feeding your models is trustworthy, traceable, and defensible.

 Reduces data remediation costs by avg. 35% over 12 months.

## 06 AI Security & Access Controls

Prompt injection defense, role-based AI access, model theft prevention, and zero-trust architecture — integrated from day one so security isn't a retrofit after an incident.

 Reduces AI-related security incidents by avg. 70% post-implementation.

# THE FINANCIAL CASE FOR AI GOVERNANCE

*Governance isn't overhead — it's the highest-return line item in your AI budget.*

Cost Area	Low Estimate	High Estimate	Context
Vendor contract optimization	15%	22%	<i>vs. direct negotiation</i>
Compliance fine avoidance	\$1.2M	\$4.5M	<i>per regulatory cycle</i>
Wasted AI project elimination	20%	30%	<i>of current AI budget</i>
Model incident remediation	\$250K	\$900K	<i>avoided annually</i>
Data remediation & rework	30%	40%	<i>reduction in data costs</i>
Legal & audit overhead	25%	35%	<i>reduction in AI legal spend</i>

*Estimates based on Bridgepointe client outcomes. Actual results vary by organization size, industry, and existing AI maturity.*

## BOTTOM LINE

**\$2-7M**

Total first-year  
value per client

**4-6 mo.**

Typical payback  
period

**340%**

Average 3-year  
ROI

*Based on aggregate outcomes  
across 500+ Bridgepointe AI  
governance engagements.*

# HOW WE ENGAGE

Three entry points — sized to where you are, not where we wish you were.

## ASSESS

### AI Governance Assessment

4–6 Weeks

Fixed Fee

- Current-state AI inventory & risk profile
- Regulatory gap analysis (EU AI Act, HIPAA, SOX)
- Vendor contract and SLA review
- Governance maturity scorecard
- Prioritized 90-day action plan

*Right for organizations that don't know what they don't know.*

## BUILD

### Governance Framework Design

8–16 Weeks

Scoped Engagement

- Full AI governance framework and policy suite
- Risk tiering model and use-case review process
- Vendor selection and contract negotiation support
- Model lifecycle management infrastructure
- Board and executive reporting structure

*Right for organizations ready to govern AI at scale.*

## RUN

### Ongoing Governance Management

Ongoing

Monthly Retainer

- Continuous model monitoring and drift alerting
- Regulatory change management and updates
- Quarterly board-level AI governance reporting
- Vendor lifecycle and contract management
- Incident response and remediation support

*Right for organizations that govern AI as a competitive discipline.*

# WHY BRIDGEPOINTE

*Five reasons the best-governed AI programs run through us — not around us.*

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01

## **We're independent — and that saves you money.**

Bridgepointe has no vendor allegiances. Our only job is to find the right fit for your business at the best possible terms. Clients routinely save 18–22% versus negotiating directly with AI vendors.

02

## **We govern AI the way operators do — not consultants.**

Our team has built governance frameworks inside regulated industries under real budget and regulatory pressure. We don't produce frameworks that get shelved. We produce governance that gets used.

03

## **We own the outcome. Not the deliverable.**

One accountable partner across every AI vendor, platform, and governance domain. No finger-pointing. No gaps in ownership. If something's not working, Bridgepointe fixes it.

04

## **We scale to your maturity — not our revenue model.**

From a four-week assessment to an ongoing governance retainer, our engagement model is sized to where you are. You don't pay for infrastructure you don't need yet.

05

## **\$4B+ in AI spend under advisement speaks for itself.**

500+ engagements. 95% client retention. 40+ regulated industries. The organizations that govern AI as a competitive discipline choose Bridgepointe to help them do it.

# INDUSTRIES & REGULATORY COVERAGE

*Sector-specific governance — because a healthcare AI policy is not a fintech AI policy.*

Industry	Key Regulations	Primary Risk Areas
Healthcare & Life Sciences	HIPAA · FDA SaMD · 21 CFR Part 11	Patient safety, data breach, FDA enforcement
Financial Services	SR 11-7 · CFPB · SEC AI guidance	Algorithmic bias, fair lending, model risk
Insurance	State AI regs · NAIC guidance	Actuarial model fairness, claims AI
Manufacturing & Supply Chain	ISO 42001 · Safety-critical regs	Predictive AI failures, supplier data
Software & Technology	EU AI Act · CCPA · GDPR	AI product liability, IP in LLM outputs
Retail & Consumer	FTC AI guidelines · CCPA	Pricing transparency, consumer data
Public Sector	OMB AI policy · NIST AI RMF	Constitutional AI, FOIA obligations
Education	FERPA · Accreditation standards	Academic integrity, student data protection

# WHAT CLIENTS ACHIEVE

*Outcomes our clients report within 12 months of engagement*

**60%** Reduction in AI model incidents

Proactive monitoring and drift detection catch failures before they escalate into regulatory events or customer-facing disruptions.

**3-5x** Faster AI deployment cycles

Clear governance guardrails eliminate legal review bottlenecks — teams know what's permissible and move with confidence.

**\$2-7M** First-year financial value delivered

Through vendor savings, fine avoidance, project rationalization, and reduced remediation overhead.

**340%** Average 3-year ROI

Governance infrastructure compounds — each new AI initiative launches with controls in place, dramatically lowering cost and risk over time.

**95%** Client retention rate

We measure ourselves by whether clients stay and grow with us. Most do — because governed AI keeps delivering.

**100%** Audit-ready after engagement

Clients complete our governance framework with documented policies, model registries, and board reporting structures in place — ready for any regulatory scrutiny.

# The best time to govern AI was before you deployed it. The second-best time is now.

Every month without a governance framework is a month of compounding regulatory exposure, wasted AI spend, and missed competitive advantage.

## STEP 01 · AI Governance Assessment

A structured 4–6 week review of your current AI environment, risk exposure, and governance gaps. Delivered as a board-ready report with a prioritized action plan.

*Start here.*

## STEP 02 · Vendor Evaluation & Selection

Objective scoring across AI governance platforms and foundation model providers — mapped to your specific risk profile, regulatory environment, and budget.

*Already deploying AI? Start here.*

## STEP 03 · Ongoing Governance Retainer

For organizations ready to operate AI as a governed, auditable, continuously improving discipline — with Bridgepointe as the accountable partner.

*At scale? Start here.*

# Ready to **Protect Your Deal Value** with AI Governance & Strategy Leadership?

Connect with our team for a complimentary *IT Strategy & Governance* Conversation. We'll evaluate your current technology landscape, identify operational and governance gaps, and outline a practical leadership and execution roadmap aligned to your business objectives.

*No fees, no pressure.*



Schedule a Consultation

**StratusCxO**

FRACTIONAL CIO / CTO SERVICES

**Bridgepointe Technologies**

TECHNOLOGY ADVISORY & SOLUTIONS

INTEGRATE. SEPARATE. ACCELERATE.



*Scan to Connect*

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