Managed IT

Advisory Services

How we help C-suite leaders reduce costs, eliminate headaches, and focus on what matters.



The Challenge: Rising IT Costs

Technology as a Burden

In reality, IT costs are steep. Many businesses find that keeping up with tech issues is a never-ending struggle that bogs down productivity.

The "Maintenance Trap":

A comprehensive study found that many businesses spend roughly 65% of their entire IT budgets just to "keep the lights on," leaving very little capital or time remaining for strategic innovation.

Defining Managed IT Services

Delegation

The structured process of delegating daily IT tasks and asset maintenance to an expert third-party organization (MSP) specializing in those responsibilities.

SLA Framework

Services are strictly governed by a comprehensive Service Level Agreement (SLA) that clearly defines operational responsibilities, response times, and performance metrics.

Holistic Support

MSPs can scale dynamically to take up anything from small portions to the absolute entirety of your day-to-day IT operations, ensuring your network is continually optimized.

Managed Service Portfolios

A broad range of capabilities precisely tailored to dynamic business demands.

Core Service Offerings

Managed Security

Cybercrime frequency has risen exponentially by 600% since the pandemic. MSPs provide enterprise-grade firewalls, advanced intrusion detection, and comprehensive secure VPN management.

Hosted Cloud

Highly cost-effective solutions for modern operational mobility, allowing remote global teams to seamlessly and securely access internal data anytime, anywhere, on any device.

Managed VoIP

Next-generation internet-based calling integrated with features like high-definition video conferencing, typically for less than half the total cost of legacy analog landlines.

Specialized IT Support

Data Analytics

Over 64% of forward-looking businesses utilizing data analytics report substantial improvements in overall efficiency. MSPs deploy custom tools to assist fast, data-backed decisions.

Managed Print

Radically reducing hidden organizational printing overhead through continuous remote monitoring, consolidated hardware device maintenance, and automated, timely upgrades.

Wireless Networks

Significantly improved connection quality, extensive coverage footprint, and vastly reduced network downtime, allowing internal staff to stay fully focused on business growth.

Why You Need Managed IT

- **On-Demand Expertise:** Gain instant, unrestricted access to a deep pool of highly trained, specialized, and certified IT professionals without onboarding friction.
- **Proactive Monitoring:** Continuous 24/7 network monitoring allows for instant threat and issue resolution before they result in catastrophic infrastructure downtime.
- **Predictable Spending:** Shift capital expenses to operating expenses via fixed, all-inclusive monthly rates that streamline organizational budgeting.
- **Seamless Scalability:** Your underlying technical infrastructure scales linearly and effortlessly alongside your business as headcount or footprint grows.

The Economic Impact

45%

Reduction in Total IT Costs

65%

Increase in Operational Efficiency

224%

Average ROI Realized

According to global business research from ReportLinker, the successful deployment of managed services helps enterprise organizations drastically reduce total cost of ownership while unlocking hidden productivity.

Business Continuity

Protecting your most valuable structural asset: Corporate Data.

Backup and Disaster Recovery

- **High Operational Stakes:** Statistically, 94% of companies that suffer a catastrophic, prolonged data loss event do not survive the subsequent 24 months.
- **Reliable Infrastructure:** MSPs establish structured, fully automated backup mechanisms spanning both local environments and redundant offsite cloud repositories.
- **Continuous Testing Protocols:** Routine, rigorous drills and automated simulation assessments are performed regularly to ensure data restorable validation during an actual disaster.
- **Cybersecurity Alignment:** Ensuring disaster recovery systems comply strictly with rapidly shifting regulatory frameworks and security patch updates.

Service Model Comparison

Operational Feature	Traditional Break-Fix Model	Proactive Managed IT Services
Operational Approach	Strictly Reactive (Remediation occurs post-failure)	Highly Proactive (Continuous prevention mechanisms)
Billing Structure	Unpredictable invoice spikes based on hourly fees	Predictable, transparent fixed recurring monthly flat rates
Infrastructure Monitoring	None (Internal team must notice and report issues)	Comprehensive real-time 24/7 infrastructure observation
Strategic Dynamic	Siloed fixes resolving urgent individual surface bugs	Holistic technical roadmap aligned with systemic health

MSP vs. In-House IT

Internal IT Benefits

- Permanent, physical on-site technician presence.
- Absolute, direct internal control of all structural assets.
- Deep, native understanding of organizational culture.
- Immediate, face-to-face relationship building.

Managed Service Provider (MSP) Benefits

- Unmatched breadth of deeply certified tier-3 technical experts.
- Guaranteed 24/7/365 overnight, holiday, and off-hour coverage.
- Unbiased, objective external architectural perspectives.
- Extremely rapid scalability footprint adjustments.

Managed IT Pricing Structure

Essential Plan (Foundational Tier Support)

$30 - $50 / User / Month

Unlimited Plan (Standard Tier & Complete Infrastructure)

$100 - $120 / User / Month

All-Inclusive Plan (Premium Strategic Tier & Advanced Security)

$150 - $180 / User / Month

***Note:** Core operational costs dynamically vary based on total architectural complexity and overall volume of dedicated user support endpoints.*

Ready to Elevate Your Technology?

Managed IT services afford your executive staff the valuable opportunity to look entirely toward core business development while seasoned experts completely manage the daily underlying complexities of your technical infrastructure.

Partner with Intelligent Technical Solutions Today

Ready to Protect Your Deal Value with Cybersecurity Leadership?

Connect with our team today for a complimentary ***Managed IT*** Readiness Conversation. We will assess your current infrastructure complexity, identify your highest-risk vulnerabilities, and outline a practical IT leadership roadmap to keep your business running smoothly.

No fees, no pressure.

Schedule a Consultation

StratusCxO
FRACTIONAL CIO / CTO SERVICES

Bridgepointe Technologies
TECHNOLOGY ADVISORY & SOLUTIONS

INTEGRATE. SEPARATE. ACCELERATE.

George Alexandrou
Technology Strategist & Fractional CIO/CTO
+1-914.548.2710 | GAlexandrou@bpt3.net

Scan to Connect