

EXECUTIVE BIOGRAPHY

George A. Alexandrou

Technology Strategist · Bridgepointe Technologies

Founder & Fractional CIO/CTO · StratusCxO

*Transformational IT executive turning technology strategy
into measurable business outcomes — for 30+ years.*

GAlexandrou@bpt3.net · 914-548-2710 · White Plains, NY

[linkedin.com/in/GeorgeAlexandrou](https://www.linkedin.com/in/GeorgeAlexandrou)



30+

Years of IT
Leadership

\$5M+

Annual Cost
Savings Delivered

40%

Revenue Growth
at Ross CTO

6

Board & Advisory
Appointments

Strategic Technology Leadership

Built on Decades of Proof

George Alexandrou is a transformational IT executive with a proven track record spanning Financial Services (S&P Global), Manufacturing, Consumer Goods (PepsiCo), High Tech, Biotech, Digital Publishing, and venture-backed start-ups. He combines deep technical fluency with board-level business acumen.

In his dual role as Technology Strategist at Bridgepointe Technologies and Founder & Fractional CIO/CTO at StratusCxO, George brings enterprise-grade IT leadership without the overhead of a full-time executive. He partners with CEOs, PE sponsors, and boards to align technology roadmaps with growth strategy.

A founding member of PepsiCo's Center of Excellence and Enterprise Architecture team, George is the Chief Architect behind Pepsi's 272 bottler acquisitions and has led ERP transformations at organizations from S&P Global to Max Finkelstein.

He holds dual USA & EU citizenship.

AREAS OF EXPERTISE

Digital Transformation	IT Strategy & Governance
M&A IT Carve-Outs	Fractional CIO / CTO
ERP Implementation	AI & GenAI Strategy
Cybersecurity	Cloud & Hybrid Architecture
Enterprise Risk Management	Board Advisory

EDUCATION

B.A. in Computer Science
Queens College, City University of New York
<i>USA & European Union Dual Citizen</i>

2025 – Present

Technology Strategist

Bridgepointe Technologies · White Plains, NY

- Aligns IT investments with business objectives through architecture planning and digital transformation
- Accelerates time-to-value across vendor selection, procurement, and platform modernization
- Works alongside Solution Architects and IT Strategists across 150+ supplier relationships
- Helps organizations improve ROI and build scalable, future-ready technology environments

Founder & Fractional CIO/CTO

StratusCxO · stratuscxo.com

- Partners with executive leadership to align technology strategy with business objectives
- Oversees digital transformation, legacy modernization, and IT governance for PE-backed orgs
- Provides board-level technology leadership without full-time executive overhead
- Targets healthcare, enterprise, C-suite, and PE sponsor engagements

Professional Experience

2019 – 2025



VP & Chief Information Officer

Max Finkelstein / U.S. AutoForce / U.S. Venture

- Led Oracle NetSuite & Microsoft D365 ERP implementations
- Executive Board Member — contributed to doubling company revenue
- Managed AI, Robotics, WMS, POS/POD across 75+ warehouses

2014 – 2019



VP & Chief Information Officer

MANA Products, Inc. — World's Leading Prestige Beauty Manufacturer

- Rebuilt IT dept from ground up; deployed Oracle JDE ERP
- Reduced costs by \$2.5M annually through manufacturing automation
- Launched two eCommerce platforms; implemented Cisco Umbrella security

2011 – 2014



Director of IT, Sales & Marketing & eCommerce

S&P Global (Standard & Poor's) — New York, NY

- Integrated Sales, Marketing, and IT teams across global locations
- Delivered \$5M annual cost reduction through operational efficiency

Foundation & Formative Roles

2009 – 2011



Chief Technology Officer & Head of IT

Ross Computer Systems / AFS Technologies

- Transitioned ERP and POS mobile app to cloud/SaaS architecture
- Drove 40% revenue growth via subscription model transformation

2009



Chief Technology Officer (Consultant)

Next Access Technologies — Smartphone/Tablet Security Startup, Stamford CT

- Led technology strategy; developed the patent YourKey Auto-Lock Mobile Advertising App

1994 – 2009



Chief Technologist & Enterprise Architect

PepsiCo, Inc. — Purchase, NY (15-year tenure)

- Chief Architect of Pepsi's 272 bottler acquisitions; founding member of PepsiCo's Center of Excellence
- Delivered 45% productivity gains across 30,000+ sales handhelds (NextGen POS platform)
- Led development of European private cloud data centers with integrated DR/BC plans
- Led PepsiCo's first AI acquisition — startup identifying customer deals for delivery drivers

Appointments, Awards & Achievements

Max Finkelstein, Inc.

Board of Directors Member

Cyprus–U.S. Chamber of Commerce

Board of Directors Member

NYIT — School of Engineering & Computing

Industrial Advisory Board Member

St. John's University — CS & Technology

Industrial Advisory Board Member

Microsoft Mobile Advisory Board

Executive Board Member

Alexander Hamilton Gold Award

Treasury & Risk Mgmt — PepsiCo / Frito-Lay

The UNIX Training Boot Camp

Author · PepsiCo Press · Featured 13 Years

Media & Podcast Appearances

Leadership, technology & digital transformation

Core Technology Competencies

CLOUD & INFRASTRUCTURE

Microsoft Azure · AWS · Oracle Cloud
Google Cloud · VMware · Hybrid Architecture

ERP SYSTEMS

SAP & S/4HANA · Microsoft D365
Oracle NetSuite · JD Edwards · AS/400 VAI S2K

AI & DATA ANALYTICS

Generative AI · Power BI · Oracle Analytics
IBM & Google BI · SAP Crystal · Logility

CRM & SALES TECH

Salesforce · SAP CRM · Oracle SalesCloud
Monday · Oracle Eloqua & Pronto

CYBERSECURITY

Cisco & Meraki · CrowdStrike · Cisco Umbrella
Microsoft Security · DUO · SOX & SEC

PLATFORMS & INTEGRATION

API/EDI (.Net, Boomi, Salesforce)
Shopify Plus · UKG / Workday · Infor PLM

Let's Build Something Strategically Significant.

George brings 30+ years of enterprise IT leadership, board-level acumen, and a track record of digital transformation across global organizations — available as a strategic partner, fractional executive, or trusted advisor.

