

EXECUTIVE BRIEFING

# The Fractional CIO/CTO

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Senior technology leadership — on your terms,  
at a fraction of the cost, with none of the full-time overhead.

StratusCxO · Fractional CIO · CTO · IT Strategy Advisory

StratusCxO



FRACTIONAL CIO / CTO



BRIDGEPOINTE

TECHNOLOGY ADVISORY

## WHAT IS A FRACTIONAL CIO/CTO?

**Fractional CIO/CTO** is a seasoned technology executive who serves your organization in a part-time, retained, or project capacity — delivering the strategic leadership of a full-time hire without the full-time overhead, equity dilution, or a 12-month search cycle.

*"You don't need a full-time CIO to need a CIO. You need the right executive, with the right experience, engaged the right way."*

### **Part-time or Retained**

Right-sized to your actual demand

### **Immediate Availability**

Engaged in days, not months

### **Senior Expertise**

C-suite experience across industries

## THE GAP THIS FILLS

### Recognizing the signals that a Fractional CIO/CTO is what you need



No dedicated technology leadership at the executive level



IT costs rising without clear ROI or governance



Board or investors asking hard questions about IT strategy



Shadow IT, technical debt, and vendor sprawl going unmanaged



Pending M&A, integration, or digital transformation initiative



CIO/CTO seat vacant — need coverage without a permanent hire

## WHAT YOU GET

### Capabilities delivered from day one



Executive-level IT strategy aligned to business objectives



AI readiness, cloud strategy, and digital transformation leadership



Board-ready reporting, risk oversight, and governance frameworks



M&A due diligence and technology integration oversight



Vendor negotiation, evaluation, and accountability



Mentorship and oversight of internal IT teams

## FRACTIONAL vs. THE ALTERNATIVES

Full-Time Hire	✦ Fractional CIO/CTO	Consulting Firm
Months-long search cycle before day one	<b>Engaged in days, not months</b>	Fast to start, slow to deliver
Full-time overhead regardless of need	<b>Right-sized to your actual demand</b>	Project-bound; no ongoing accountability
One person's perspective and network	<b>Cross-industry pattern recognition</b>	Methodology-driven; less context
Permanent seat — hard to unwind	<b>Flexible; scales up or down as you need</b>	Depth varies; often junior execution

## WHERE IT WORKS



### PE Portfolio Companies

Technology leadership from close to exit — without adding headcount to EBITDA.



### Mid-Market Growth

Outgrowing your IT infrastructure faster than you can hire for it.



### M&A & Integration

Independent oversight across the deal — due diligence through Day 100.



### Leadership Transition

Bridge the gap while you recruit. No knowledge loss, no momentum lost.



### Governance & Risk

Board-level technology accountability for organizations that need it now.



### AI & Digital Strategy

Cut through the noise and build a roadmap that actually holds.

# Ready to **Protect Your Deal Value** with Fractional IT Leadership?

Connect with our team before your next major growth milestone — for a complimentary *Fractional IT Leadership* Consultation. We will assess your scaling or technology complexity, identify the highest-risk gaps in your current setup, and outline a practical strategic roadmap.

*No fees, no pressure.*



Schedule a Consultation

**StratusCxO**

FRACTIONAL CIO / CTO SERVICES

**Bridgepointe Technologies**

TECHNOLOGY ADVISORY & SOLUTIONS

INTEGRATE. SEPARATE. ACCELERATE.



*Scan to Connect*

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