Infrastructure &

Network Transformation

How we help C-suite leaders modernize connectivity, cut costs, and eliminate technical debt.

30–50%

Reduction in telecom spend

3–5×

Faster cloud app performance

95%

Client retention rate

StratusCxO

STRATUS

FRACTIONAL CIO / CTO

BRIDGEPOINTE

TECHNOLOGY ADVISORY

THE INFRASTRUCTURE PROBLEM

Legacy infrastructure doesn't just underperform — it actively holds the business back.

FINANCIAL EXPOSURE

30–40%

Of enterprise telecom spend is wasted on unused or overpriced circuits

$1.8M

Average annual cost of network downtime for mid-market enterprises

3×

Higher operational costs for legacy infrastructure vs. modernized environments

Old infrastructure doesn't just cost more — it erodes competitive position.

OPERATIONAL DRAG

68%

Of enterprises report cloud app performance is degraded by legacy WAN

2.5×

Longer IT project cycles when network modernization is deferred

54%

Of security breaches exploit gaps in unpatched network infrastructure

Legacy WAN was not built for cloud. Patching it is not a strategy.

STRATEGIC RISK

82%

Of enterprises report the network as a bottleneck to digital transformation

$5.5T

In global cybercrime costs annually — network perimeter is the front door

71%

Of CIOs say network complexity is their top infrastructure challenge

The network is the business. A fragile one is an existential risk.

OUR INFRASTRUCTURE & NETWORK SERVICES

Six practice areas — each targeting a distinct layer of your network and infrastructure stack

01 Connectivity Modernization

MPLS replacement, DIA, broadband, and 5G strategies — objectively evaluated and negotiated. Bridgepointe eliminates overpriced legacy circuits and replaces them with right-sized, high-performance connectivity.

💰 **Avg. 30–50% reduction in telecom spend through circuit rationalization.**

02 SD-WAN & SASE

Smarter traffic routing, application-aware path selection, and integrated security convergence. From technology selection through carrier negotiation and managed migration — with zero vendor allegiance.

💰 **Avg. 40% WAN cost reduction and 3–5× improvement in cloud app performance.**

03 Cloud & Hybrid Networking

AWS, Azure, and GCP connectivity, hybrid and multi-cloud architecture design, and direct cloud on-ramps. We align network design to your application portfolio — not to a vendor's preferred stack.

💰 **Avg. 35% reduction in cloud egress and connectivity costs post-optimization.**

04 Network Security (Zero Trust / SASE)

SASE, SSE, next-gen firewalls, and zero-trust network access — designed as an integrated architecture, not a collection of point products. Security converged with the network from the ground up.

💰 **Reduces network security tool spend by avg. 30–45% through consolidation.**

05 LAN / WAN / Wi-Fi Refresh

Campus and branch network modernization, Wi-Fi 6/6E deployments, and structured cabling strategy. Bridgepointe manages vendor selection, pricing negotiation, and implementation oversight end-to-end.

💰 **Avg. 25% CapEx savings through competitive sourcing and contract leverage.**

06 Monitoring, Performance & Optimization

Network visibility, uptime management, and proactive performance optimization — continuously. We don't just deploy and disappear. Ongoing contract management and vendor accountability are part of the engagement.

💰 **Avg. 20% ongoing cost reduction through continuous optimization and renegotiation.**

THE FINANCIAL CASE FOR NETWORK TRANSFORMATION

Modernization isn't a cost — it's the highest-return item in your infrastructure budget.

Cost Area	Low Estimate	High Estimate	Context
Telecom circuit rationalization & renegotiation	30%	50%	*vs. current monthly spend*
SD-WAN vs. MPLS cost replacement	40%	60%	*WAN cost reduction*
Cloud connectivity & egress optimization	25%	40%	*reduction in cloud network costs*
Network security tool consolidation	30%	45%	*vs. current tool spend*
Downtime & incident cost avoidance	$600K	$2.1M	*avoided annually*
CapEx elimination (HW → OpEx subscription)	35%	55%	*shift from CapEx to OpEx*

Estimates based on Bridgepointe client outcomes. Actual results vary by organization size, industry, and existing network maturity.

BOTTOM LINE

$1–4M

Total first-year value per client

6–12 mo.

Typical payback period

220%

Average 3-year ROI

Based on aggregate outcomes across 500+ Bridgepointe network transformation engagements.

HOW WE ENGAGE

Three entry points — sized to where you are, not where we wish you were.

ASSESS

Network & Infrastructure Assessment

3–5 Weeks | **Fixed Fee**

- Current-state network inventory & performance audit
- Telecom contract and spend rationalization review
- Cloud connectivity & application alignment gap analysis
- Security posture and zero-trust readiness review
- Prioritized transformation roadmap with cost model

Right for organizations paying too much or experiencing performance issues they can't explain.

TRANSFORM

Network Modernization Program

12–24 Weeks | **Scoped Engagement**

- SD-WAN / SASE architecture design and vendor selection
- Carrier negotiation and circuit migration management
- Cloud networking and hybrid connectivity build-out
- LAN / WAN / Wi-Fi refresh program management
- Zero Trust and SASE security integration

Right for organizations ready to replace legacy infrastructure at scale.

OPTIMIZE

Ongoing Management & Optimization

Ongoing | **Monthly Retainer**

- Continuous telecom invoice audit and cost recovery
- Carrier SLA enforcement and performance management
- Contract renegotiation at renewal cycles
- Network performance monitoring and optimization
- Technology refresh planning and vendor management

Right for organizations that want network costs and performance actively managed — not passively reviewed.

WHY BRIDGEPOINTE

Five reasons the best-run networks in the mid-market run through us.

01

We're independent — and that saves you money.

No carrier, vendor, or reseller allegiances. Our only objective is the right network at the best possible terms. Clients routinely save 30–50% on telecom spend through competitive sourcing and expert contract negotiation alone.

02

We cover the full stack — from the circuit to the cloud.

Most network consultants cover one piece: the WAN, or the firewall, or the LAN. Bridgepointe covers connectivity, SD-WAN, SASE, cloud networking, LAN/Wi-Fi, and monitoring — with one accountable partner across all of it.

03

We manage the migration. You manage the business.

Transformation projects fail at implementation, not design. Bridgepointe manages carrier negotiations, vendor coordination, cutover sequencing, and escalation — so your team doesn't spend six months running a network project.

04

We optimize continuously — not just at contract signing.

Most organizations overpay for network services within 18 months of a new contract because no one is watching. Bridgepointe's ongoing management model recovers costs, enforces SLAs, and renegotiates at every renewal cycle.

05

$4B+ in network spend under advisement. 500+ engagements.

300+ carrier and vendor relationships. 95% client retention. Across healthcare, financial services, manufacturing, retail, and 15+ other verticals. Organizations that treat infrastructure as a competitive asset choose Bridgepointe.

THE NETWORK TECHNOLOGY ECOSYSTEM

300+ carrier and vendor relationships — navigated objectively, on your behalf

SD-WAN & SASE	Connectivity & Carriers	Cloud Networking	Network Security	LAN / Wi-Fi / Monitoring
Cisco / Meraki	AT&T	AWS Direct Connect	Palo Alto	Cisco
VMware VeloCloud	Comcast Business	Azure ExpressRoute	Fortinet	Juniper Mist
Fortinet	Lumen	Google Cloud	Check Point	Aruba / HPE
Palo Alto Prisma	Spectrum	Megaport	Cloudflare	Extreme Networks
Cato Networks	Zayo	PacketFabric	Netskope	ThousandEyes
Zscaler	Crown Castle	Equinix	Zscaler	LiveAction

Bridgepointe is carrier- and vendor-agnostic — our only agenda is the right fit for your environment at the best possible terms.

WHAT CLIENTS ACHIEVE

Outcomes our clients report within 12 months of engagement

30–50%

Reduction in telecom & network spend

Circuit rationalization, competitive re-sourcing, and expert contract negotiation deliver savings that compound at every renewal cycle.

3–5×

Improvement in cloud app performance

SD-WAN with application-aware routing eliminates the latency and packet loss that legacy MPLS introduces to SaaS and cloud workloads.

$1–4M

First-year financial value delivered

Through carrier savings, downtime avoidance, CapEx-to-OpEx conversion, and security consolidation across the network stack.

220%

Average 3-year ROI

Modern network infrastructure pays back through compound cost reduction, productivity gains, and avoided incident costs over a 36-month horizon.

99.99%

Uptime SLA enforcement post-engagement

Proactive carrier management, SLA monitoring, and performance escalation keeps providers accountable — and keeps your business running.

Zero

Vendor lock-in on new architectures

Every architecture Bridgepointe designs preserves optionality. You keep the leverage at renewal — not the carrier.

Your network is either a competitive advantage or a liability. Pick one.

Every month of deferred transformation is a month of overpaying carriers, degrading cloud performance, and compounding technical debt. Bridgepointe closes the gap — objectively and accountably.

STEP 01 · Network & Infrastructure Assessment

A structured 3–5 week review of your current network, telecom spend, cloud connectivity, and security posture. Delivered as a board-ready cost and risk report with a prioritized modernization roadmap.

Start here.

STEP 02 · Network Modernization Program

For organizations ready to replace legacy WAN, re-source carriers, deploy SD-WAN/SASE, and modernize cloud connectivity — with Bridgepointe managing the full program from design through cutover.

Ready to transform? Start here.

STEP 03 · Ongoing Management & Optimization

Continuous telecom invoice auditing, carrier SLA enforcement, contract renegotiation, and network performance management — for organizations that want the savings to keep compounding.

Want ongoing savings? Start here.

Ready to Protect Your Deal Value with Infrastructure & Network Transformation Leadership?

Connect with our team before launching your next big digital initiative — for a complimentary ***Infrastructure & Network Transformation*** Alignment Conversation. We will assess your roadmap complexity, identify the highest-risk governance workstreams, and outline a practical IT leadership approach to ensure successful execution.

No fees, no pressure.

Schedule a Consultation

StratusCxO
FRACTIONAL CIO / CTO SERVICES

Bridgepointe Technologies
TECHNOLOGY ADVISORY & SOLUTIONS

INTEGRATE. SEPARATE. ACCELERATE.

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